



Programme Design and Review Principles at King's

KING'S ACADEMY, 2024

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& CURRICULUM DESIGN
LEAD

Rationale.

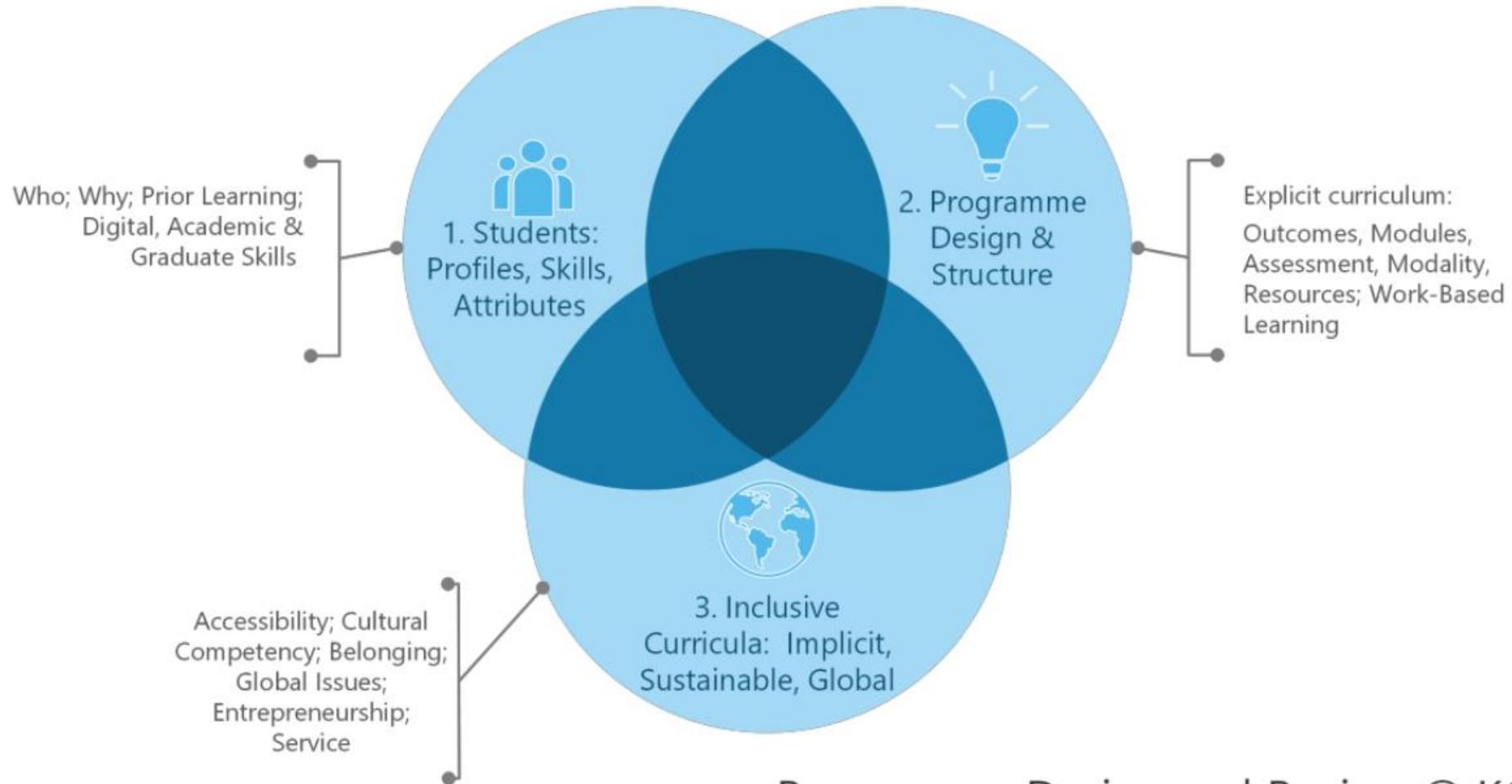
- A programme-level approach to curriculum design and assessment design choices.
- A holistic and collaborative approach to curriculum design where principles of inclusiveness, global issues & transformations, and employability are considered an integral part of the design process from the start.
- A common set of design-principles to support educators embedding human-centred design, strategic priorities and sound and inclusive pedagogy from the start of their design process
- As approved by CEC in March 2024.

Overview:
10
principles
in three
groups.

Human-Centred Design Thinking: starting with the student and responding to clear need.

Pedagogical Approach is coherent, interconnected and collaborative: programme focus, assessment design, inclusive education

Holistic, outward and forward-looking design: graduate outcomes, King's ethos, agility and robust in wake of social transformations.



Programme Design and Review @ KCL

Group 1: Human-centred design principles

1. People-centred design thinking begins **by cultivating empathy** and considers **the whole picture**.
2. Effective design **requires leadership, coordination and collaboration** (academic team and with key stakeholders).
3. Programmes need to have a defined USP, **clear rationale, meet a clear need** and know broadly **who the students are likely to be**.

Group 2: Curriculum Design principles

4. **Students identify with a programme** not a collection of modules. Coherence and interconnectedness are essential and learning outcomes are benchmarked for depth, breadth and level.
5. Programme level outcomes, module outcomes, content and assessment **align**.
6. **Assessment diet** coheres and is varied, inclusive and developmental.
7. **Modality and pedagogic philosophy** align with programme goals and target cohort/s.

Group 3: Holistic and outward-looking

8. The programme **surfaces and embeds graduate skills**, progression and employability possibilities.

9. Programmes are designed to be **rigorous, adaptive, flexible and cognisant of global issues and technological advancements**.

10. Programmes are inclusive, accessible, sustainable and **respect King's ethos and values**.